



LAND GOVERNANCE AND FOOD
SECURITY ISSUES IN COMMODITY
STANDARDS

REINIER DE MAN

INTERIM REPORT TO SWISS
AGENCY FOR DEVELOPMENT AND
COOPERATION (SDC/DEZA)
CONTRACT NR. 81012585

LEIDEN, JULY 1ST 2011

TABLE OF CONTENTS

1. Activities.....	5
1.1 Terms of Reference.....	5
1.2 Activities Carried Out So Far.....	5
1.3 Priorities for the Near Future.....	7
2. Annexes to this report.....	8



I. ACTIVITIES

I.1 TERMS OF REFERENCE

From the Terms of Reference (Pflichtenheft):

“Scope of Work

The project on commodity standards is focussing on land governance and food security issues in existing and emerging commodity standards. It aims to promote mutual learning between different initiatives and commodity standards, particularly on criteria and guidelines for their implementation on land governance and food security issues”.

The following tasks are part of the contract:

1. Promotion of improved exchange and mutual learning between commodity initiatives on land governance and food security and their implementation.
2. Transfer of knowledge from the commodity sector on land governance and food security issues to the financial sector.
3. Communication of project results to a wider audience, including multilateral organisations.
4. Communicate project status and results with SDC.

I.2 ACTIVITIES CARRIED OUT SO FAR

Improved exchange and mutual learning

- Face-to-face meetings were held with: Mireille Perrin (WWF Gland), Johan Verburg (Oxfam Novib, The Hague), Helen van Hoeven (WWF Zeist), Jason Clay (WWF US, by phone), John Buchanan (Conservation International Washington), Fred Stolle, Beth Gingold (WRI Washington), Mark Constantine and others (IFC Washington), Norma Tregurtha (ISEAL).
- Meetings with FSC are still being planned. First contacts could be established during the WB conference (with Corey Brinkema, director FSC US and during



the ISEAL conference with FSC's international director, André Freitas.

- Meetings with private sector companies have not yet taken place and will be organised after the summer break.
- Regular discussions took place with the RSB: Alwin Kopse, Annie Sugrue (RSB), Heiko Liedeker (ex FSC, consultant to RSB).
- A first group discussion, facilitated by Reinier de Man, could be organised as a side-event during the World Bank Conference on Land & Poverty, Washington, April 18, 2011. See Annexe I.
- In addition to the original project plan, a second group discussion could be organised during the ISEAL conference, Zürich, June 9, 2011 (facilitated by Reinier de Man).

The next step will to start organising the main workshop with 20 participants as described in the TOR.

Transfer of knowledge to the financial sector

Apart from regular exchanges with Bernd Schanzenbächer (by phone, during project meetings in Bern/Zürich, at conferences), the following activities are relevant:

- Active participation in WB side event on “Responsible Investments”, organised by Bernd Schanzenbächer on April 19.
- Active participation in the meeting *Agri-investing for the long term*, June 17th 2011, Geneva, organised by On-Values, in cooperation with SDC and others.
- Meeting with Stefan Baecke, director, Rabofarm, Amsterdam.

Communication to a wider audience

- Communication to a wider audience took place, as planned, during the 2011 World Bank Conference on Land and Poverty, Washington, April 18-21, 2011. Reinier de Man was discussant at session CHA7, on April 20. Important contacts could be made with representatives of Oxfam-Novib, FSC, RTRS, and others.



- In addition to the originally foreseen meetings (and on top of the budget agreed), participation in the ILC meeting, Bern, April 13, 2011, just before the World Bank Conference, gave an opportunity to exchange views with the ILC constituency and to contribute to a coherent agenda among different initiatives on land transparency.

Communication with SDC

Regular communication by phone and e-mail took place with SDC, Bernd Schanzenbächer and Alwin Kopse (RSB). Main phone conferences and meetings:

- Project meeting, Zürich, March 24, 2011
- meetings during WB conference, April 18-21, 2011
- phone conference, May 25, 2011.
- meeting after ISEAL conference, Zürich, June 9 (Manfred Kaufmann)

1.3 PRIORITIES FOR THE NEAR FUTURE

It is important to organise the workshop as quickly as possible. Three tasks:

- finding the right platform for the workshop. It will be useful to include ISEAL and RSB closely in the workshop organisation, but it could be more effective to have a strong partner with good private sector contacts involved. There may be an opportunity in the framework of WWF's Market Transformation Initiative, which will then convince larger players from industry to join.
- inviting high level participants from private sector companies, commodity initiatives and others.
- inviting high level speakers for such a workshop.



2. ANNEXES TO THIS REPORT

- 1) Report of the Side Meeting at the WB conference on April 18, 2011.
- 2) Report on Discussant contribution during WB conference, on April 20, 2011.
- 3) Notes after the ILC meeting, Bern, April 13, 2011.



LAND GOVERNANCE AND FOOD SECURITY ISSUES
IN COMMODITY STANDARDS

ANNEXE I



LAND GOVERNANCE AND FOOD SECURITY ISSUES
IN COMMODITY STANDARDS

ANNEXE 2



LAND GOVERNANCE AND FOOD SECURITY ISSUES
IN COMMODITY STANDARDS

ANNEXE 3